

We call it Converged Infrastructure.

HP ProLiant Gen8



Gartner Magic Quadrant for Blade Servers (Mar. '12)*

150+
Customer-inspired innovations

**Intelligent. Self-healing.
Self-sufficient.**

#1 More **blade servers** shipped than all others combined
More **servers virtualized** than all others combined
65 consecutive quarters of x86 **market share leadership**

You can call it game-changing.

The world's most intelligent servers

Leader in performance

#1 vmware **#1** SAP **#1** spec

What Dell does in **5 hours...**



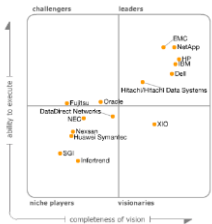
HP can do in **10 minutes.**



Gain back **30 days** of admin productivity

5 months to return on investment

HP 3PAR Tier-1 Storage



Gartner Magic Quadrant for Midrange & High-End Modular Disk Arrays (Nov. '11)*



Multi-tenant respond to any demand
Efficient spend less money on storage
Autonomic free up time for innovation

2x Virtual Machine density
50% Less capacity required
Guaranteed.

The industry's first flat SAN with Virtual Connect

HP Virtual Connect FlexFabric:



2 parts.

65% Less cost **40%** Less power **95%** Fewer parts

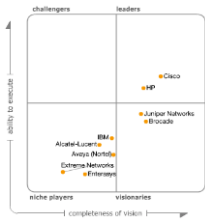
vs. Traditional Infrastructure:



217 components
73 parts
144 cables



HP FlexNetwork Architecture



Magic Quadrant for Enterprise LAN (Aug. '11)*

Simplify networking
Intelligent Management Center
ONE management tool

Scale solutions
Intelligent Resilient Framework
ONE control plane

Automate deployment
Virtual Application Networks & SDN
ONE unified architecture

It's time for a flexible network.

Focus less on managing infrastructure... and more on connecting users to applications

Network Management Applications:
25 Cisco Applications **vs.** **1** HP Intelligent Management Center

Need an expert? We've got plenty.

Plan your strategy with HP Consulting: faster execution, faster results.
Train your staff with HP Education: help your staff work *smarter*, not harder.

Keep your systems & business running with HP Proactive Care – the guardian angel of IT.

HP StoreOnce Deduplication

Backup speed **3x** faster backup
Restore speed **5x** faster restore
\$ per TB/hour **75%** less cost

HP StoreOnce B6200 with Catalyst

EMC DD990 with Boost

The world's fastest backup solution



What **EMC** does in 5 days...



HP can do in **1.**



Private Cloud	Managed Cloud	Public Cloud
over 775 installations	over 200 customers	1000's of users

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Ready to get started? We're here to help.

Partner with HP Technology Services to plan your strategy, train your staff, implement the solution and keep your business running.

Plan & Implement your strategy with HP Consulting Services

HP ProLiant Gen8

- CI Transformation Workshops
- CI Design & Implementation Services
- Strategy and Business Case
- Rapid Investment Analysis
- Increase server usage between 60-80%
- Reduce TCO by 15-40%
- Improve operational consistency and speed to market with automation, policy-driven management & standardization

HP 3PAR Tier-1 Storage

- Storage Efficiency Analysis
- Storage Impact Analysis
- Storage Modernization: Design & Architecture for SAN
- Fuel your transformation:
 - Efficiency analysis in 10+ days
 - Impact analysis in 20+ days
 - Modernization assessment in 45+ days

HP StoreOnce Deduplication

- Backup Impact & Efficiency Analysis
- Storage Residency
- BURAs Design and Architecture
- Lower your storage costs
- Facilitate secure data backup and archiving to meet compliance requirements

HP FlexNetwork Architecture

- Network Visioning Transformation Experience Workshop
- FlexNetwork Readiness Assessment
- Network Infrastructure Optimization Assessment
- Network transformation opportunities to remove complexity, reduce costs and enable greater network agility

Cloud

- HP Cloud Planning Services
- HP Cloud Protection Workshop, Roadmap Services
- HP Cloud Design Service
- HP Converged Cloud provides access to infrastructure anywhere, applications anywhere, and information anywhere

Keep your business running with HP Support Services

All-inclusive Proactive Care Support experience

Get more value in 1 service for your servers, storage, networks and software

Call center, field & customer specialists

Rapid access to 24x7 Advanced Support Center

Remote Technical Account Manager, Firmware review, trend reporting

Deployment & Escalation Engineers

Flexible hardware response including call to repair commitment



Insight remote support FREE of charge

Service Tools

Named Account Support Manager option

Processes & Documentation

Add **Proactive Select credits** as a flexible way to customize your service experience – Extensive service menu includes: on-site firmware upgrades, health checks, assessments and education

Smart

- HP experts:
- 6000+ high availability
 - 7600+ certified network & voice
 - 1200 VMware-certified
 - 12,500+ ITIL certified
 - 23,000 Microsoft - trained

Fast

- Proactive response
- Rapid escalation
- Gen 8 = 66% faster problem resolution and 5% first-time fix rate

Proven

- Industry's first cloud based management & support portal
- 96% of Fortune50 companies are HP Mission Critical customers

Train your staff with HP's award-winning
Education Services

for servers, storage, networks, and cloud

